



Cultural Action Plan
Summit Event Subcommittee Minutes
February 11, 2008

On February 11, 2008, a subcommittee of the Cultural Action Plan met for lunch in the Council Chamber at 217 South Main Street to discuss a Cultural Summit.

In attendance were: Joe Morris (Staff Liaison and Chair), Connie Baker, Phillip Burgess, Michele d'Hemecourt, James Donaldson, David Fish, Cheryl Goins, Joanne Harrison, Arba Knapp, Betz Bigelow McKeown, Diana Moghrabi, Foster Owen, Barbara Perry, Eleanor Qadirah, Lynn Raker, Marietta Smith, and Gail Elder White.

The consultant, Mary Berryman Agard, will report to City Council about the Cultural Action Plan Friday, February 15 at 9:30 a.m.

DATE & LOCATION

Joe Morris reported that the appropriate space and date for the consultant's findings is at the Trolley Barn, April 19, 2008. He has talked to Mary Berryman Agard and Paul Fisher of F&M Bank about using the space. Liberty Street could be closed off during the event. He will find out more details later. The cultural summit will still tie in with the April 18, 2008, "Night on the Town" Earth Day celebration sponsored by Downtown Salisbury, Inc. (DSI)

Katie Lipscomb spoke to Reid Leonard at Piedmont Players Theatre, Inc., to inquire about the availability of the Meroney Theater as an indoor venue; it is not available.

PRODUCTION

The *rousing performing arts* and *high energy* will come from a production of "Salisbury's Got Talent" Saturday, April 19, 2008. David Fish of Catawba College will guide the production and has a sound system we could use. The committee is in favor of a \$20 entry fee (\$25 at the door) that could be applied to the grand prize. Some ideas were suggested for "scholarships" or sponsorships for applicants unable to pay entrance fee. The preliminary competition could start at 9 a.m. at various locations. From noon until about 2 p.m. various local performers could be showcased at the Trolley Barn. At 2 o'clock the Amadeus Youth Chorus (A community chorus that meets at St. Luke's) could do a concert version of *Joseph and the Amazing Technicolor Dreamcoat* (Phillip Burgess and Sarah Hall). This would be followed by the consultant's findings and public input. Around four o'clock the finals would begin.

There will need to be a judging committee. Categories could include music, dance, child's division (up to age 15), and "other." David Fish could enlist one of his students per team. Each category's judging could take place at a different location. Preliminaries could include the

performer and three judges. Given that this is a city event, the judging teams should represent the community. There could be three finalists from each category. The judges and public help pick finalists from each of those categories, and then they perform one more time for first, second, and third place winners.

We can look at the Railwalk as a judging location. City Hall and the Plaza can also be used. Dancers could benefit from a wood floor.

A production subcommittee will meet Monday, February 18, at 1 p.m. at the Rowan Arts Council located at 413 N Lee St. to come up with parameters. Volunteers included James Donaldson, Arba Knapp, Eleanor Qadirah, and Joe Morris. Betz Bigelow and Diana Moghrabi will also attend. David believes that, once the framework is in place, the event will run itself.

VISUAL ART

Marietta Smith will compile a list of visual artists. There will be a Visual Arts Committee meeting Monday, February 25, at 1 p.m. at the Rowan Arts Council located at 413 N Lee Street. Marietta Smith, James Donaldson, Cheryl Goins, Connie Baker, Robert Crum, Water Works and the Carolina Artists were invited to discuss how visual art could tie in. Eleanor Qadirah recommended art displays in banks. Art should be on display at the Trolley Barn, which is connected to the Water Works Visual Arts Center.

PUBLICITY

A publicity subcommittee will meet February 20 at 1 p.m. at the Plaza Seminar Room. (Gail Elder White, Karen Wilkinson, Betz Bigelow McKeown, Diana Moghrabi, and Joe Morris)

Printing can be done in house at Salisbury's Planning Department. The entry form could be a part of a sponsorship with product placement. Publicity could include posters, an article in the Salisbury Post, and television Access 16. This is a prime opportunity for a product tie in. "Get your entry form at Food Lion from the Cheerwine display and get a \$5 discount on the entry fee."

OTHER ITEMS

The committee will ask Rose Jones for a list of musicians. David Fish could put together music ensembles from Catawba College. It was undecided about food vendors. City staff can schedule security and clean up for the event. Marietta suggested artists paint a backdrop for the stage and David suggested sponsor banners.

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Marietta Smith suggested the winner could perform at the Art on Easy Street event. One of the members (Adam Browles) of the Amadeus Youth Choir is the winner of the Catawba College “Idol” contest last year.

Joe will talk to the consultant while she is here for the Council Retreat and set a full committee meeting.

Respectfully submitted,

Diana Moghrabi
Secretary